Village Board Meeting September 11<sup>th</sup>, 2023, 7:00pm Village Municipal Center

#### **Agenda**

- 1. Pledge of Allegiance
- 2. Call to Order
- 3. Ratify Meeting Minutes (8/7)
- 4. Monthly Reports
- 5. Appropriations

General Fund

Water Fund

Sewer Fund

Senior Shuttle

**Unaudited Claims** 

- 6. Ratify Recreation Plan, RERC
- 7. Authorize Village Clerk, Mayor to attend NYCOM Conference
- 8. Mayor's Reports
  - A. Ratify Fall Leaf & Brush Collection Schedule
  - B. Other
- 9. Public Comment
- 10. Executive Session
- 11. Adjournment

**Village Board Meeting** August 7, 2023, 7:00pm Village Municipal Center

Attendance: Village Board: Mayor Paul Labas, Deputy Mayor Gordon Smith Jr., Trustees Denise Davies, Dean Hyatt and Dan Brown

Village Key Staff: DPW Superintendent Scott Mackey, Assistant DPW Superintendent Josh Hayes, Local Ordinance Officer Curt Pedone, Fire Chief Michael Zinn, Assistant Fire Chief Keith Seebode, Village Attorney Michael Martin and Deputy Clerk-Treasurer Dee Scarlotta

Press: Doug La Rocque, NYVT Media

Others: Mr. Erik Pekar, Mr. Matthew Rollwagen, and Mr. George Demas

The Mayor led those in attendance in the Pledge of Allegiance and called the Meeting to Order at 7:00pm.

Ratify Meeting Minutes: Trustee Hyatt moved the ratification of the Minutes of the Meeting of July 10th as circulated. Trustee Brown seconded the motion and it carried unanimously.

Monthly Reports: Mayor Labas reviewed the following monthly reports with the Board: Village Court, Police Dept., Fire Dept., Water Dept. (3 samples taken, all satisfactory), and Local Ordinance Officer. Trustee Davies moved acceptance of the reports as read. Deputy Mayor Smith seconded the motion and it carried unanimously.

Appropriations: The following claims were submitted to the Board for review and in consideration of approval for funding:

General Fund: \$124,401.74

Water Fund: \$ 12,876.71

Sewer Fund: \$ 26,261.45

Unaudited

Senior Shuttle: \$ 954.17 \$ 23,290.54

Vouchers:

Total Claims: \$187,784.61

The Board audited the claims and Deputy Mayor Smith moved their approval for payment. Trustee Hyatt seconded the motion and it carried unanimously.

Budget Addendum: The Deputy Clerk-Treasurer circulated a memo recommending budget transfers in the following accounts in order to avoid overdrawing any individual line items in the funding of this evening's appropriations:

Acct # **Account Title**  Change

Reason

#### **General Fund**

A4960 Federal Aid, ARPA	+\$12,201.64	Show	Federal A	4id, AF	RPA	
				•	- /	

A16202 Equipment, Municipal Center -\$12,201.64 Show purchase of new A/C Unit

#### Sewer Fund

G5730 Show BAN Proceeds	+\$65,000.00	Show BAN, Doosan Loader Buyout
G81302 Sewer Equipment	-\$60,000.00	Show Equipment Payoff
G81304 C/E Sewer Plant	-\$5,000.00	Show Bond Council Fees

#### To Close Fiscal Year 2022-2023:

#### **General Fund**

A13251 Clerk-Treasurer P/S A90108 State Retirement	+ \$5.00 -\$5.00 +\$,1275.00 -\$1,275.00	Final Payroll Accrual Cure above shortfall Final Retirement Accrual Cure above shortfall
Mator Fund		

#### Water Fund

F83401 Water Salaries	+\$250.00	Final Payroll Accrual
F90608 Health Ins. Premiums	-\$250.00	Cure above shortfall

#### Sewer Fund

G81101 Sewer Salaries	+\$525.00	Final Payroll Accrual
G90108 State Retirement	+\$325.00	Final Retirement Accrual
G95509 Capital Projects	-\$850.00	Cure above shortfall

Trustee Brown moved ratification of the budget transfers as recommended. Deputy Mayor Smith seconded the motion and it carried unanimously.

Resolution—Village Court Audit: Mayor Labas advised that Deputy Mayor Smith had performed the annual audit of the Village Court records using a template provided by the Justice Court Fund. The Deputy Mayor advised that the court records were in good order. Following a brief discussion, Trustee Brown sponsored a Resolution to ratify/accept the audit as presented. Trustee Davies seconded the motion and the Resolution carried unanimously via roll call vote.

<u>Open Sealed Bids—Municipal Center Carpeting:</u> The Mayor advised that there was a single sealed bid for Carpet replacement at the Municipal Center. An advertisement for bids had been placed in the Official Village Newspaper. Mayor Labas opened the bid and read it aloud.

Loomis Paint & Flooring: \$7,379.38

The Board briefly discussed the bid. They noted that the carpet would be replaced in the Front entranceway, the Conference room and the Clerk's office. They concluded the bid was reasonable. Trustee Hyatt moved acceptance of the bid and award of the contract. Trustee Davies seconded the motion and it carried 4-1 with Trustee Brown voting no.

<u>Open Sealed Bids—Pump Station Equipment:</u> The Mayor advised that there was a single sealed bid for compressors for the sewer pump stations. An advertisement for bids had been placed in the Official Village Newspaper. Mayor Labas opened the bid and read it aloud.

Gartner Equipment: \$72,200.00

The Board briefly discussed the bid. They noted that the compressors and equipment for the pump stations at Munson Drive, East Main Street and Quaker Street will be replaced. They concluded the bid was reasonable. Deputy Mayor Smith moved acceptance of the bid and award of the contract. Trustee Hyatt seconded the motion and it carried 4-1 with Trustee Brown voting no.

<u>Open Sealed Bids—Pump Station Electrical</u>: The Mayor advised that there was a single sealed bid for Electrical work on the Quaker Street Pump Station. An advertisement for bids had been placed in the Official Village Newspaper. Mayor Labas opened the bid and read it aloud.

Barlow Electric Inc. \$8,750.00

The Board briefly discussed the bid. They noted that the there will be a new control panel installed at the Quaker Street Pump Station. The bid includes all labor, materials and inspections. The Board concluded the bid was reasonable. Trustee Hyatt moved acceptance of the bid and award of the contract. Trustee Davies seconded the motion and it carried 4-1 with Trustee Brown voting no.

Mayor's Reports: The Mayor briefed the Board in the following matters:

<u>Well Field Pump # 2—</u>Emergency Purchase: At the request of DPW Superintendent Mackey, Mayor Labas addressed the Board about the failure of well field pump #2. Based on the urgency of replacement, the mayor requested the board approve Parker Pump Service to replace said pump as an emergency purchase. After a brief discussion, no action was taken.

<u>Zombie Properties</u>: The Mayor requested the board to give Attorney Michael Martin authority to address issues with zombie properties within the Village. Deputy Mayor Smith moved acceptance of the request. Trustee Brown seconded the motion and it carried unanimously.

Request for Use of Veterans Park (9/10): The Mayor reviewed a request received from Phil Hoyt to use Veterans Park for the 12<sup>th</sup> Annual Operation Adopt A Soldier Benefit Concert. The event will be from noon until 4PM. Following a brief period of discussion, Trustee Brown moved approval of the request as submitted. Trustee Davies seconded the motion and it carried unanimously.

**Public Comment:** 

<u>New Pickle Ball Court</u>—Trustee Davies updated the Board on the progress of the Pickle Ball Courts that are going to be installed. There was a brief discussion regarding fencing, concrete, soil testing and lighting.

Safety Concerns were brought to the board's attention by Trustee Brown. He has witnessed illegal parking on Village sidewalks. He would also like to bring to NYS DOT's attention the dangerous Y intersection of Quaker St & Main St. He alone has witnessed dozens of near misses and thinks it should be addressed before an injury occurs.

<u>Resignation:</u> The Mayor read the resignation letter from Court Deputy Raymond Boyea, effective September 3, 2023. Deputy Mayor moved acceptance of the resignation, with regret. It was seconded by Trustee Brown and carried unanimously.

Public Comment closed at 7:43 pm.

There being no other business, Trustee Brown moved that the meeting be adjourned at 7:45 pm. Deputy Mayor Smith seconded the motion and it carried without objection.

Respectfully Submitted,

Dee Scarlotta Deputy Village Clerk-Treasurer

# APPROPRIATIONS September 11, 2023

**GENERAL:** \$ 29,444.19

**SEWER:** \$ 17,379.50

WATER: \$ 8,894.10

**SENIOR SHUTTLE:** \$ 1,222.93

**UNAUDITED VOUCHERS:** \$ 7,410.17

TOTAL..... 64,350.89



RECREATION ECONOMY

**RURAL** COMMUNITIES

Granville, New York 2023









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#### PROJECT CONTACTS

For more information about the Recreation Economy for Rural Communities program, please visit:

https://www.epa.gov/smartgrowth/recreationeconomy-rural-communities

U.S. EPA Project Contact:
Steph Bertaina
Office of Community Revitalization
U.S. Environmental Protection Agency
1200 Pennsylvania Ave. NW (MC 1807T)
Washington, DC 20460
202-564-8497
Bertaina.Stephanie@epa.gov

Local Project Contact:
Rick Roberts
Village of Granville
51 Quaker St, Granville, NY 12832
518-642-2640
granville@roadrunner.com

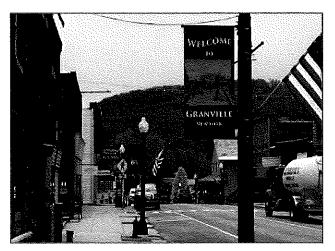
Cover photo credit: US EPA

#### PLAN CONTEXT

Granville was one of 25 towns across the nation selected to receive planning assistance through the second round of the Recreation Economy for Rural Communities (RERC) program. Sponsored by the U.S. Environmental Protection Agency (EPA), the USDA Forest Service, the Northern Border Regional Commission (NBRC), and the Appalachian Regional Commission (ARC), the program is helping communities develop action plans to strengthen outdoor recreation and revitalize their downtowns.

Granville requested planning assistance to explore ways that the community can establish stronger connections between its Main Street and nearby outdoor recreation opportunities. Despite enjoying a healthy local economy, Granville's downtown has experienced a decline similar to many other small rural communities. Numerous storefronts are unoccupied, and many Main Street businesses have struggled to remain in operation. By creating stronger connections between outdoor recreation and Main Street, Granville hopes to generate a level of activity and demand in its downtown that can sustain local businesses and enhance the vibrancy and quality of life of the entire community.

The RERC planning effort approaches downtown revitalization in Granville in a unique way, but it builds on several other efforts that are already taking place in the community. For example, a working group has been active since 2016 to improve connections along the Slate Valley Rail Trail, which runs directly through downtown Granville. Adjacent to the trail, the Slate Valley Museum has expanded its facilities in recent decades and continues to create new exhibits and programming opportunities. Similarly, the Granville Little League Association has improved fields and facilities in the Little League Park and hosts hundreds of visitors for little league baseball events every year. The Village



Main Street, Granville, New York. (Credit: EPR PC)

#### STEERING **COMMITTEE**

Laura Barlow, Scarlotta's Car Hop.

**Sam Blake**, Lake Champlain-Lake George Regional Planning Board

Tom Cosey, Town of Granville

Tommy Festa, Tommy's Place

**Allison Gaddy**, Lake Champlain-Lake George Regional Planning Board

Paul Garrone, Granville Little League

**Beth Gilles**, Lake Champlain-Lake George Regional Planning Board

Vicky Hale, On the Rocks Pub

Mary King, Pember Library & Museum

Chris Kostyun, Land Craft Wellness

Paul Labas, Village of Granville

Rick Roberts, Village of Granville

Robert Tressler, Heritage Manor Realty

Daniel Williams, Slate Valley Museum

of Granville also organizes parades and Christmas light events that draw large crowds downtown.

The goal of this action plan is to support these and other efforts by developing a shared vision and strategy for the continued redevelopment of Granville's Main Street and outdoor recreation opportunities. It seeks to expand collaboration among community members, to generate new ideas and strategies, and to identify programs and funding sources that can help turn all these ideas into reality.

Key point: With thoughtful planning and coordinated action, outdoor recreation can be a strong part of a diversified Granville economy and support continued high quality of life for residents.

Over the course of six months, a local Steering Committee worked with a Planning Assistance Team made up of planning consultants and federal and state agency partners to assess opportunities and challenges, set goals to strengthen Granville's recreation economy and invigorate its downtown, and convene a public workshop on May 3-4, 2023. This community action plan was developed through a grassroots collaborative process starting at the workshop and continuing in follow-up meetings focused on refining the plan and identifying implementation resources.

The plan documents the workshop process and community feedback and includes a set of specific actions—complete with initial steps and timeframes, lead and support roles, and measures of success—to guide recreation economy development in Granville over the next two to three years.



The Slate Valley Trail crosses over the Mettowee River in Granville, New York. (Credit: EPR PC)

#### PLANNING ASSISTANCE **TEAM**

Adam Bailey, Northern Forest Center

Steph Bertaina, US EPA

Marina Bowie, NBRC

**Audrey Burneson**, NY Department of Transportation

Lance Caldwell, US EPA

**Rich Grogan**, Northern Border Regional Commission (NBRC)

Karl Honkonen, USDA Forest Service

**Chris Hunsinger**, USDA Rural Development

Rabi Kieber, US EPA

Matthew Loomis Rehnborg, EPR, P.C.

Megan McConville, EPR, P.C.

Jon O'Rourke, NBRC

**Darren Scott**, NY State Homes and Community Renewal

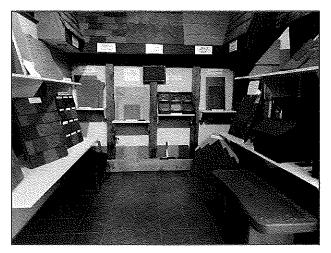
Kyle Wilber, NY Department of State

#### THE **OPPORTUNITY**

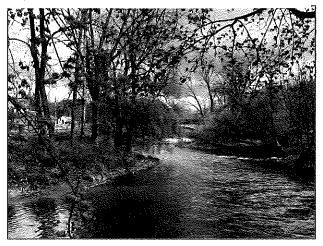
The Village of Granville is a community of about 2,500 people located along the border of Vermont in far eastern New York state. It was established near the confluence of the Mettowee and Indian Rivers and is surrounded by scenic mountains and hills. Granville is known as the "Colored Slate Capital of the World" due to the large seams of high-quality colored slate that are found east of the village. This slate continues to be mined today and remains in high demand for roofing, countertops, and other decorative surfaces.

Residents and visitors to the village enjoy easy access to numerous outdoor recreation activities. The Mettowee River, which runs directly through downtown Granville, offers swimming, fly-fishing, and kayaking. Granville's Main Street also offers a direct connection to the Slate Valley Trail. This trail was built along a historical rail line and is used year-round by runners, bicyclists, equestrians, cross-country skiers, and snowmobilers. Just north of the village, Lake Saint Catherine offers activities such as boating, swimming, fishing, and camping.

In addition to these abundant outdoor opportunities, Granville also offers a charming Main Street with unique and interesting attractions. The village established a "Cultural Campus" along the banks of the Mettowee River in downtown that includes a museum dedicated to the long history of slate mining in Granville, a library, and a natural history museum that displays specimens of several thousand animals from all over the world. Main Street also offers restaurants, breweries, a bed and breakfast inn, and several small stores. Throughout the year, the Village organizes parades and ornate decorations along Main Street to bring the community together in celebration of holidays.



Display in the Slate Valley Museum. (Credit: US EPA)



The Mettowee River. (Credit: EPR PC)



Display in the Pember Natural History Museum. (Credit: EPR PC)

Despite the proximity of these activities and attractions, few formal connections have been created between Main Street businesses and Granville's rivers, trails, and parks. Community leaders understand that these types of connections represent a valuable opportunity for Granville—downtown businesses can provide supplies and amenities to enhance the outdoor recreation experience, while outdoor recreation can serve as a major attraction to draw more people and customers to downtown businesses. Together, these combined efforts can serve as a key component in the redevelopment of downtown and in supporting the lasting vitality of Granville as a whole.

# Key point: Granville has the ingredients it needs for outdoor recreation to be a driver of economic growth, livelihood opportunities, quality of life, and thriving residents.

The Steering Committee and community decided to focus their action planning on village and riverfront revitalization, marketing and branding, infrastructure enhancements, regional partnerships, and youth engagement. The goals they developed and approved, shown in the text box to the right, guided the workshop and this action plan. With these goals, the community seeks to allow visitors and residents alike to experience all of charm, beauty, and adventure that Granville has to offer.

#### WORKSHOP GOALS

#### Village and Riverfront Revitalization:

Reinvest in Granville's Main Street, Mettowee Park and the riverfront, and the cultural campus.

# Cultural and Historical Identity and Branding: Integrate Granville's unique history, art, and cultural traditions to develop a distinctive identity, brand, and promotion strategy for internal and external audiences.

#### Infrastructure and Facilities

**Enhancements:** Improve infrastructure such as trails, sidewalks, cell phone service, and park facilities to enhance the safety, convenience, and enjoyment of outdoor recreation activities.

#### Regional Partnership and

**Connections:** Support collaborative relationships with nearby communities like Poultney, Salem, Rupert, Hampton, West Pawlet, and Cambridge to create partnerships for efforts such as marketing, economic development initiatives and infrastructure projects.

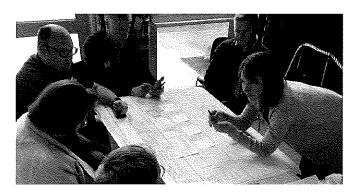
Youth Engagement: Create and expand opportunities for young people in Granville to be involved in outdoor recreation activities, downtown revitalization efforts, and local cultural and historical celebrations.

#### PLANNING **PROCESS**

The RERC planning assistance process consists of three phases, illustrated in the diagram below: assess, convene, and implement. The "assess" phase includes three conference calls with the Steering Committee and Planning Assistance Team to gain a baseline understanding of the community, clarify local goals, and arrange workshop logistics. The "convene" phase is focused on the capstone event a two-day public workshop. The "implement" phase entails three follow-up conference calls to finalize the community action plan and strategize on how to maintain the momentum generated at the workshop and implement the plan. Granville's workshop program and activities are described briefly below. The workshop contact list is provided in **Appendix** A, workshop exercise results are detailed in **Appendix B**, funding and technical assistance resources are in Appendix C, and recreation- and downtown-related references are in **Appendix D**.



Day one workshop participants in the Granville Village Hall. Photo Credit: EPR PC



Small group planning exercise on day two of the workshop.
Photo Credit: US EPA

Conduct preparation calls.
Understand the context.
Define desired outcomes.
Conduct self-assessment.
Engage federal partners.
Research and map.
Identify attendees.
Conduct outreach.
Plan workshop logistics.

#### Convene

Conduct community tour and workshop.

Affirm vision, goals, values. Assess assets and challenges. Brainstorm what needs to happen.

Prioritize specific, near-term actions.

Establish manageable, achievable, accountable actions.

Write Action Plan.
Conduct follow up calls.
Mobilize resources and
new champions.
Refine actions.
Finalize the blueprint for
implementation.

**Implement** 

**Assess** 

RERC process diagram

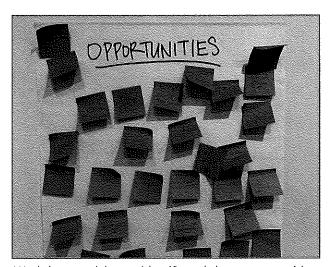
#### THE WORKSHOP

Over 50 enthusiastic Granville residents and federal and state partners participated in the May workshop. The workshop began on the morning of May 3<sup>rd</sup> with a community tour of Granville for the visiting state and federal partners. The tour highlighted Mettowee River Park, The Slate Valley Rail Trail, The Slate Valley Museum, The Pemper Library and Natural History Museum, Veteran's Memorial Park, the Granville Little League Park, and Main Street. The opening community meeting was then held that evening at the Village of Granville's Village Hall. Paul Labas, mayor of the Village of Granville, welcomed attendees and emphasized the unique and exciting opportunity that the workshop offered to make meaningful and lasting changes in Granville.

After participant introductions, the Planning Assistance Team gave an overview of the RERC program, highlighted the opportunities presented by the growing outdoor recreation economy both nationally and locally, and shared some of their own reflections from the community tour and a community self-assessment that the steering committee completed prior to the workshop. Finally, they presented the draft workshop goals.



Day one workshop presentation. (Credit: EPR PC)



Workshop participants identify and share opportunities for Granville's future. (Credit: US EPA)



A word cloud documenting responses to the question, "What is one word that you would use to describe Granville?"

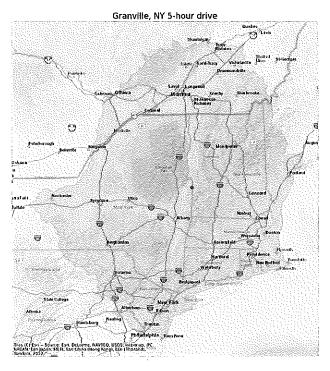
Participants also had the opportunity to share their own thoughts and reflections about Granville and outdoor recreation. Many described Granville as a welcoming, supportive, kind, and caring community. They expressed pride in Granville's history and were also excited by the potential revitalization of the community in the future. When describing outdoor recreation, participants named many popular activities such as camping, biking, skiing, and fishing, but also highlighted the experiential benefits of these activities. These benefits included things like spending time with family, friends, and neighbors; experiencing peace and relaxation in nature; and learning more about local history.

Finally, attendees enjoyed inspiration from another RERC community by hearing from Sarah Pelkey and Caitrin Maloney from neighboring Poultney, Vermont. Poultney was one of the communities that participated in the first round of the RERC program. Sarah and Caitrin shared lessons and learnings from Poultney's workshop experience and highlighted several projects from their Action Plan that have successfully been implemented after the workshop.

#### Key point: Local stakeholders in Granville love their home and are eager to explore new opportunities that can sustain the community into the future.

The energy continued the second day of the workshop, which was held at the Slate Valley Museum in downtown Granville on May 4<sup>th</sup>. Day two of the workshop was an interactive day of working together through small group exercises, asset mapping, and brainstorming and planning for actions to make the community's goals a reality.

The day kicked off with a recap of the first day of the workshop and the discussion and ultimate approval



Workshop facilitators presented information about tourism and the outdoor recreation economy, including maps such as the one above showing the areas located within a five-hour drive of Granville. More than 42 million people live in the highlighted area.



Presentation of Itinerary Planning results on day two of the workshop. (Credit: EPR PC)

of the workshop goals. The group then enjoyed a presentation by another former RERC community—this time hearing from Cambridge, New York, which also participated in the first round of RERC.

The remainder of Day 2 was spent on small group exercises and action planning, described below.

#### VISIONS AND VALUES

This action plan is rooted in the visions and core values of Granville residents and other stakeholders, and workshop participants engaged in several exercises to bring out and distill those values. The full results of these exercises are available in Appendix B.

On day two of the workshop, participants engaged in a small group mapping exercise to uncover opportunities and ideas related to outdoor recreation and downtown revitalization in and around Granville. Groups marked up maps of Granville's Main Street, town limits, and the surrounding region with outdoor recreation assets, community/supporting assets, and opportunities or big ideas.

Attendees also worked in small groups to create a sample trip itinerary for a young couple visiting Granville. This exercise highlighted destinations and activities, as well as the availability or need for supporting businesses and services such as lodging, outfitters, guides, and eating establishments.

#### **ACTION PLANNING**

The action planning process during the workshop consisted of a few phases of work. First, participants reflected on their own, using post-it notes to brainstorm specific actions that would advance one or more goals. They were instructed to begin each action with a verb, be as specific as possible, think in



Workshop participants vote on proposed actions to help achieve the community's goals. (Credit: EPR PC)



Action planning on day two of the workshop. (Credit: EPR PC)

the near- to medium-term (within 2 years), and consider actions they could help with. Attendees then placed their post-it notes onto posters for each goal, and the Planning Assistance Team grouped and consolidated alike or similar actions.

Once this organization was complete, each participant was given dot stickers and asked to vote on the highest-priority actions. The Planning Assistance Team tallied the votes and announced the totals.

Following the voting exercise, participants broke into small groups to assess the voting results and flesh out the details of the top three to five actions for each goal, including initial next steps and deadlines, measures of success, lead and supporting roles, and potential needs and resources. This work began at the workshop and continued during follow-up Zoom calls until every action included sufficient details for implementation.

Following are the full, completed action tables.

#### COMMUNITY ACTION PLAN

The action planning process during the workshop consisted of several phases. First, there was a brainstorming session, where participants were asked to write down potential actions to help advance one or more goals. The next phase was a dot voting exercise where participants received a set number of dots and were asked to vote on which actions either were most important or needed immediate attention. In the third phase, small working groups assessed the voting results, selected top actions, and fleshed out the details for those actions for each goal. In the final phase, each small working group reported its progress and shared any questions. The tables that follow provide additional background information and details for each goal and priority action.

### Goal 1 – Village and Riverfront Revitalization: Reinvest in Granville's Main Street, Mettowee Park and the riverfront, and the cultural campus.

- Action 1.1 Work with regional economic development partners to promote small business growth in downtown Granville.
- Action 1.2 Create a Main Street Revitalization Plan.
- Action 1.3 Construct a splash pad in Mettowee Park and begin the process of creating a park master plan.

# Goal 2 – Cultural and Historical Identity and Branding: Integrate Granville's unique history, art, and cultural traditions to develop a distinctive identity, brand, and promotion strategy for internal and external audiences.

- Action 2.1 Define the Granville Brand that the community can feel proud of.
- Action 2.2 Create a village website and app that holds information about Granville in one place.
- Action 2.3 Support the startup of a local outdoor recreation business.
- Action 2.4 Conduct a signage assessment.

# Goal 3 – Infrastructure and Facilities Enhancements: Improve infrastructure such as trails, sidewalks, cell phone service, and park facilities to enhance the safety, convenience, and enjoyment of outdoor recreation activities.

- Action 3.1 Complete the Delaware and Hudson Rail Trail from Granville to Poultney, including
  a bypass around the existing gap.
- Action 3.2 Improve the rail trail within the village.
- Action 3.3 Provide glamping opportunities at Hicks Orchard, Dancing Ewe, or Mitchel Hirsch's property.
- Action 3.4 Conduct a cell coverage analysis for Washington County.

Goal 4 – Regional Partnership and Connections: Support collaborative relationships with nearby communities like Poultney, Salem, Rupert, Hampton, West Pawlet, and Cambridge to create partnerships for efforts such as marketing, economic development initiatives, and infrastructure projects.

- Action 4.1 Identify and pursue regional rail trail connections.
- Action 4.2 Create a position to coordinate outdoor recreation economic development and community development efforts in Granville and with regional partners.
- Action 4.3 Host a bike race event connecting Poultney, Granville, and Cambridge.

Goal 5 – Youth Engagement: Create and expand opportunities for young people in Granville to be involved in outdoor recreation activities, downtown revitalization efforts, and local cultural and historical celebrations.

- Action 5.1 Establish a Youth Commission to provide new and exciting ideas for outdoor recreation and other recreation needed in Granville.
- Action 5.2 Organize youth events around their outdoor recreation interests.
- Action 5.3 Encourage youth participation in rail trail improvements and maintenance.

# Goal I – Village and Riverfront Revitalization: Reinvest in Granville's Main Street, Mettowee Park and the riverfront, and the cultural campus.

Granville is fortunate to have a walkable village adjacent to a beautiful river and a number of cultural institutions. Investing in Main Street, Mettowee Park and the riverfront, and the cultural campus will build on these assets to bring more local residents and visitors downtown for outdoor recreation, shopping and dining, events, and other activities. These investments can include planning, streetscaping and beautification, park and riverfront infrastructure and access improvements, small business development, connection through physical infrastructure and signage, pedestrian and bicycle amenities, and more.

### Action 1.1 – Work with regional economic development partners to promote small business growth in downtown Granville.

What is this? Why is it important? Who benefits?

Granville has several strong regional economic development partners, each with their own programs and areas of expertise. The Lake Champlain-Lake George Regional Planning Board (LCLGRPB) and the Washington County Local Development Corporation (LDC) both have small business loan funds. The Warren and Washington Industrial Development Agency (WWIDA) works to market local communities and bring new businesses to the region. By partnering with these organizations, Granville can attract businesses and grow locally-founded ventures within the community. This will help to fill vacant storefronts downtown, which will provide more amenities for residents and visitors and more local jobs. It will also ensure that money stays in the community and support a more diverse and flourishing commercial landscape in the village. In turn, it will provide a totally unique experience for visitors and keep them coming back.

Initial next steps and deadlines (Present > 24 mos.)

- Convene meetings with the LCLGRPB, Washington County LDC, and WWIDA to discuss their resources and brainstorm next steps. (2-3 months)
- Complete economic analysis to identify gaps and opportunities. (6-9 months)
- Inventory available space downtown. (6-9 months)
- Contact business owners in the region who may be interested in expanding to Granville. (9-12 months)
- Identify local entrepreneurs and match them with business loans and downtown spaces. (9-12 months)

Measures of success

- Strengthened relationships with LCLGRPB, Washington County LDC, and WWIDA
- Economic/market analysis completed and specific opportunities identified
- Available downtown commercial spaces inventoried
- Relationships established with interested entrepreneurs
- New small businesses started in the village

Lead Role

• Connor Hoagland, Granville Area Chamber of Commerce

## Action 1.1 – Work with regional economic development partners to promote small business growth in downtown Granville.

#### Supporting cast

- Chuck Barton, Warren and Washington Industrial Development Agency
- Beth Gilles, Lake Champlain-Lake George Regional Planning Board
- Jamie Johnson, Great Meadow Federal Credit Union
- Jenine Macura, VP Glens Falls National Bank
- Local business owners
- Village of Granville
- Laura Oswald, Washington County Economic Development
- Deanna Durway, Washington County Local Development Corporation
- Adam Bailey, Northern Forest Center
- Elizabeth Cooper, Adirondack North Country Association (ANCA small business resources)
- Tricia Rogers, Adirondack Regional Chamber of Commerce
- Faith West-Gorman, Empire State Development
- Kyle Wilber, NY Department of State
- Bernard Paprocki, U.S. Small Business Administration
- Ed Hummel, U.S. Economic Development Administration
- Chris Hunsinger, USDA Rural Development

### Potential needs and resources

- Washington County Local Development Corporation revolving loans
- Lake Champlain-Lake George Regional Planning Board <u>Small Business</u>
   Loan Fund and small/start-up business assistance
- Real estate incentives: Warren and Washington Industrial Development Agency
- Later-business funding
- Business technical assistance resources and programs

#### Action 1.2 - Create a Main Street revitalization plan.

# What is this? Why is it important? Who benefits?

A Main Street revitalization plan will create consensus and momentum around goals and actions to increase the attractiveness, vibrancy, and bike-and pedestrian-friendliness of Granville's Main Street. It will include specific design-to-construction projects that can be implemented to enhance the street, increasing the community's chances of securing funding for those projects. It will also help to improve connections among Main Street, the river, the rail trail, and other recreation and community assets. Visible progress on Main Street revitalization will attract residents and visitors to spend time and money there, stay longer in Granville, and provide an economic boost to the community that benefits business owners and residents.

Initial next steps
and deadlines

(Present > 24 mos.)

• Write gra
• Identify a

- Write grant to secure funding for planning. (3-9 months)
- Identify a consultant to support the development of the plan. (6-12 months)

#### Develop the plan and conduct community engagement. (12-36 months) Funding for planning and consultant secured Measures of Plan completed success Robust community engagement conducted and incorporated into plan Project funding secured Beth Gilles, Lake Champlain-Lake George Regional Planning Board Lead Role Paul Labas, Village of Granville Mayor/Board of Trustees Funding agency for plan Supporting cast Tommy Festa and other Main Street business owners Greg Wischer, New York State Department of Transportation Chris Hunsinger, USDA Rural Development Connor Hoagland, Granville Area Chamber of Commerce Potential needs Funding for plan: NY Forward grants, NY Main Street Program, USDA and resources Rural Business Development Grants Lake Champlain-Lake George Regional Planning Board is applying for a NY Main Street Technical Assistance Grant to support this action. The Village has the Mettowee River Revitalization Plan, funded by the NY Department of State Local Waterfront Revitalization Program (LWRP), which discusses revitalizing Main Street. This could be an implementation action through this program. Consultant Consensus on vision for street design

## Action 1.3 – Construct a splash pad in Mettowee Park and begin the process of creating a park master plan.

What is this? Why is it important? Who benefits?

A splash pad in Mettowee Park will provide an amazing outdoor recreation amenity and summertime gathering place for local families and children. It will give them something to do outside that's close to home, downtown, and next to the river. It will also attract visiting families to the park, encouraging them to spend time and money downtown and to further explore the river. The splash pad will help to make Granville an outdoor recreation and Main Street destination, particularly for families. Its design could be based on local assets or heritage (the Mettowee River and local fish/wildlife, the slate industry, etc.). Importantly, the splash pad will also show visible progress on Granville's RERC effort. Along with the splash pad, there are many other ideas for park improvements that could be made, such as a universally accessible fishing opportunities, pickleball courts, a dog park, a covered picnic shelter, a playground, and a zip line. Creating a park master plan could serve as an important step towards outlining a comprehensive road map that identifies the community's desired park improvements and creates a conceptual design that takes into consideration ADA compliance, looks at a broader area including the bridge and the area near the dam, and opens up access to

# Action 1.3 – Construct a splash pad in Mettowee Park and begin the process of creating a park master plan.

creating a park in	eorei pian.
	additional funding sources. Creating a park master plan will be a longer term effort (around 2 years) but the process can begin now.
Initial next steps	<ul> <li>Acquire funding for the splash pad and park master plan. (3-6 months)</li> </ul>
and deadlines	<ul> <li>Identify a consultant for the completion of the plan. (6-12 months)</li> </ul>
(Present >24 mos.)	Complete the plan. (December 2024)
	Construct the splash pad. (Spring 2025)
	<ul> <li>Open and promote the splash pad, including with wayfinding signage and</li> </ul>
	through local institutions that work with families (Pember Library,
	schools, childcare centers, clubs).
Measures of	Funding secured
SUCCESS	Design completed
auccess	
	Park master plan created     Park master plan created
Lead Role	Denise Davies, Village of Granville Board of Trustees (splash pad)
	Beth Gilles, Lake Champlain-Lake George Regional Planning Board (park
	master plan)
Supporting cast	Dean Hyatt, Village of Granville Board of Trustees
	<ul> <li>Paul Labas, Village of Granville Mayor/Board of Trustees</li> </ul>
	Scott Mackey, Village of Granville Department of Public Works
	Rick Roberts, Village of Granville Clerk-Treasurer
	Dan Williams, Slate Valley Museum
	Mary King, Pember Library and Museum
	Paul Garrone, Granville Little League
	Thomas McGurl, Granville Central School District
	Karin Rozell, Granville Parent Teacher Organization
	Matthew Davidson, New York State Parks and Recreation
	Jon O'Rourke, Northern Border Regional Commission
	Adam Bailey, Northern Forest Center
	Gael Motz (experience with River Day on the Mystic River)
Potential needs	Donated materials
and resources	NY Main Street Program
	NY Downtown Revitalization Initiative
	(The above two programs are very similar, one just has a larger dollar
	amount. The Downtown Revitalization Initiative would be a better fit for
	Main Street than the park.)
	Northern Border Regional Commission Catalyst Program (funding for park)
	improvements once there is a plan for the park)
	Northern Forest Center?
	<ul> <li>NY DOS Local Waterfront Revitalization Program (LWRP): Village already</li> </ul>
	has an LWRP plan, needs to update it so projects are eligible for LWRP

## Action 1.3 – Construct a splash pad in Mettowee Park and begin the process of creating a park master plan.

implementation funding. Lake Champlain-Lake George Regional Planning Board is applying for an LWRP grant for the Village this year for a Park Master Plan and Implementation project, to include the plan and the design/build of the splash pad.

 Denise Davies has gotten estimates for two pickleball courts in the park and is exploring applying for funding from the Granville Community Foundation.

Participants also brainstormed these additional action ideas during the workshop. While these actions were not detailed further during the workshop, they could also support implementation of Goal 1.

- Apply for NY Forward grant to implement initiatives.
- Accessibility for all:
  - o Build a handicap fishing deck on Mettowee River.
  - o Create ADA access to the river.
  - o Add an ADA-accessible kayak launch.
- Beautify Main St:
  - o Apply for NY Main Street Grant to rehab storefronts and create housing on upper levels.
  - o Provide assistance to business owners to improve storefronts, sidewalks, etc.
- Build housing downtown especially second floors in buildings (mixed-use).
- River Access + Amenities:
  - o Develop river access sites and guide services to rent fishing gear and canoes.
  - o Develop boat launch near state Slate Museum.
- Hold a smoke-off competition at Mettowee Park/Main St.
- Lodgings:
  - Explore lodging options to cater to outdoor enthusiasts (campgrounds, BnBs, farm stays, etc.).
  - Glamping grounds use sites to rent like Tenter, etc.
  - o Identify areas for visitor lodgings.
- Host a fishing derby that engages local community.
- Improve local fish habitat.
- Secure funding for Mettowee Park Master Plan.

# Goal 2 – Cultural and Historical Identity and Branding: Integrate Granville's unique history, art, and cultural traditions to develop a distinctive identity, brand, and promotion strategy for internal and external audiences.

Granville has fascinating industrial, cultural, and natural history. Between the slate industry, the community's past as a cultural melting pot, the river, and the railroad, the village has so many vibrant stories to offer residents and visitors and to draw from to inspire branding, marketing, events, signage, streetscaping, public art, and more. With creativity, Granville's unique history can form the foundation for today's initiatives, setting the village apart as a destination and continuing its legacy as a hometown its residents are proud of.

#### Action 2.1 – Define the Granville Brand that the community can feel proud of.

What is this? Why is it important? Who benefits?

Creating a brand for Granville—visuals such as a logo along with messaging representing the community's identity and values—is fundamental for marketing the community to tourists. A brand helps to create an image for the community—the image that the community wants to see and that will boost the economy and community pride. It creates focus and clarity for subsequent actions such as website building and marketing. Having a singular brand will also strengthen community connections, as residents will have something to unite behind.

Initial next steps and deadlines (Present >24 mos.)

- Karin Rozell reaches out to the Granville Area Chamber of Commerce.
   (Mid-June)
- Convene a steering committee for the branding effort. (3-4 months)
- Create a plan for developing the Granville brand. (4-6 months)
- Implement the plan. (6-18 months)
- Reach consensus on the brand. (12-18 months)

Measures of success
Lead Role

Supporting cast

- Brand is finalized, including visuals and key texts that unify Granville's image and goals
- Karin Rozell, Granville Area Chamber of Commerce
- Michelle Wilson, Hicks Orchard
- Kim O'Leary, Slyboro Cider House
- Will Kuban
- Lauren Bucciero
- Connor Hoagland, Granville Area Chamber of Commerce
- Rick Roberts, Village of Granville Clerk-Treasurer
- Nancy Bixby
- Local businesses
- Village Board of Trustees
- Pember Library
- Slate Valley Museum
- Paul Garrone, Granville Little League
- Laura Oswald, Washington County Tourism
- Tricia Rogers, Adirondack Regional Chamber of Commerce

#### Action 2.1 - Define the Granville Brand that the community can feel proud of.

#### Potential needs and resources

- Sara Emmert, I Love NY/Tourism Office
- National Endowment for the Arts Our Town Grants could support the incorporation of the brand into community spaces, events, public art, etc. once it is developed.

#### Action 2.2 - Create a village website and app that holds information about Granville in one place.

What is this? Why is it important? Who benefits?

A Granville village website and app will serve as a centralized information hub for events, activities, clubs, recreation destinations, and other things to do in Granville. A website and app will allow residents and tourists to more easily find information about what's going on in the community, which will help with getting more residents engaged and attracting more visitors. In turn, this will bring more people into local businesses and benefit the economy.

Initial next steps and deadlines (Present > 24 mos.)

- Evaluate options, considering how the website and app will be kept up to date. Explore possibility of using existing websites and apps.
- Fundraise for a contractor to develop website and app.
- Come to consensus on what is included on the website/app.
- Develop and test the website/app. (1-3 years)

Measures of success

Website and app developed

Lead Role Supporting cast

- Karin Rozell, Granville Area Chamber of Commerce
- Jackie Williams
- Michelle Wilson, Hicks Orchard
- Rick Roberts, Village of Granville Clerk-Treasurer
- Village of Granville Board of Trustees
- Lake Champlain-Lake George Regional Planning Board (grant writing and admin support)

Potential needs and resources

- Coordinator
- Funding for contractor
- Volunteers to support development
- This technology for tourism could be funded through the Northern Border Regional Commission's Catalyst program as a "non-infrastructure" project.

#### Action 2.3 – Support the startup of a local outdoor recreation business.

What is this? Why is it important? Who benefits?

To be an outdoor recreation destination, Granville needs more outdoor recreation-related businesses. This action will support the start-up of one new local outdoor recreation business that can provide goods or services to residents and visitors seeking to enjoy Granville's natural amenities, such as a

Action 2.3 – Supp	ort the startup of a local outdoor recreation business.
Initial next steps and deadlines (Present >24 mos.)	<ul> <li>bike rental shop. Creative, non-traditional business models will be explored, including pop-up shops, businesses housed within other existing businesses, weekend-only businesses, mobile businesses, and more.</li> <li>Convene a meeting with local and regional partners providing business financial and technical assistance (see Action 1.1).</li> <li>Identify potential locations/hosts (existing businesses with extra space).</li> <li>Research potential models/examples.</li> <li>Work with regional economic development partners to advertise opportunities/available locations in Granville and connect with entrepreneurs.</li> </ul>
Measures of success	Local outdoor recreation business started
Lead Role	• TBD
Supporting cast	<ul> <li>Connor Hoagland, Granville Area Chamber of Commerce</li> <li>Chuck Barton, Warren and Washington Industrial Development Agency</li> <li>Beth Gilles, Lake Champlain-Lake George Regional Planning Board</li> <li>Jamie Johnson, Great Meadow Federal Credit Union</li> <li>Jenine Macura, VP Glens Falls National Bank</li> <li>Local business owners</li> </ul>
	<ul> <li>Village of Granville</li> </ul>
	Laura Oswald, Washington County Economic Development
	<ul> <li>Deanna Durway, Washington County Local Development Corporation</li> <li>Adam Bailey, Northern Forest Center</li> </ul>
	<ul> <li>Elizabeth Cooper, Adirondack North Country Association (<u>ANCA small</u> <u>business resources</u>)</li> </ul>
	Tricia Rogers, Adirondack Regional Chamber of Commerce
	Faith West-Gorman, Empire State Development
	Kyle Wilber, NY Department of State
	NY Office of Community Renewal  Provided to the Community Renewal
	<ul> <li>Bernard Paprocki, U.S. Small Business Administration</li> <li>Ed Hummel, U.S. Economic Development Administration</li> </ul>
	Chris Hunsinger, USDA Rural Development
	<ul> <li>Bike entrepreneurs in Poultney (Analog Cycles, Johnson and Son Bikeworks, Porcupine Bikes)</li> </ul>
Potential needs	Washington County Local Development Corporation <u>revolving loans</u>
and resources	<ul> <li>Lake Champlain-Lake George Regional Planning Board Small Business</li> </ul>
	Loan Fund and small/start-up business assistance
	<ul> <li>Warren and Washington Industrial Development Agency: real estate incentives</li> </ul>
	<ul> <li>Empire State Development Grants (storefronts or existing businesses that host)</li> </ul>
	Small Business Administration loans and grants

#### Action 2.3 – Support the startup of a local outdoor recreation business.

- Example: <u>Bike rental shop in Fort Edward</u> near the trail. Might have been supported by EPA Brownfields program.
- Potential site: Oil spill site near Telescope Furniture factory, near rail trail.

#### Action 2.4 – Conduct a signage assessment.

What is this? Why is it important? Who benefits?

Granville has a wealth of natural and built assets in and around its village, but many are not well-marked or well known. This action will conduct a holistic signage assessment, identifying where signage exists and where it is needed, with the objective of improving signage and wayfinding on the rail trail, in the village, and between the two. It could include walking/hiking spots, fishing spots, river access, parks, bike routes, trail mile markers, parking locations, local businesses, community institutions, and community gateways and other central locations where signage should be placed to direct people. The signage that is ultimately developed will draw on the branding established through Action 2.1 and potentially use slate as a design element.

Initial next steps and deadlines (Present >24 mos.)

- Decide whether the assessment will be carried out by a local work group or outsourced to a consultant.
- Identify work group members or funding for consultant.
- Develop a work plan.
- Conduct the assessment.

Measures of success
Lead Role

Supporting cast

- Assessment conducted
- Karin Rozell or TBD after Action 2.1 is completed

  Part Bole at Alliana of Greenilla Clark Translation
- Rick Roberts, Village of Granville Clerk-Treasurer
- Paul Labas, Village of Granville Mayor/Board of Trustees
- Scott Mackey, Village of Granville Department of Public Works
- Allison Gaddy, Lake Champlain-Lake George Regional Planning Board
- John Huggins, Glens Falls Hospital/Department of Health Complete Streets
- Washington County Planning
- Adirondack Glens Falls Transportation Council
- Jon O'Rourke, Northern Border Regional Commission
- Audrey Burneson, NYSDOT
- Greg Wischer, NYSDOT
- Karen Lorf, NYSDOT Bike/Ped Group

Potential needs and resources

- NY Department of Health Creating Healthy Schools and Communities program can pay for wayfinding signage and maps.
- A project to establish signage and wayfinding could be a good fit for the Northern Border Regional Commission's Catalyst program.
- Example from within Granville: Mettowee Park signs are beautiful, clear, and well posted.

Participants also brainstormed these additional action ideas during the workshop. While these actions were not detailed further during the workshop, they could also support implementation of Goal 2.

- Signage and wayfinding:
  - o Identify assets to feature in signage.
  - o Improve gateways and signage.
  - o Create maps of bike routes around Granville.
  - o Provide information on grants for wayfinding.
  - o Mile markers from slate.
  - Use branding to create trail signs.
- Offer/design Granville souvenir items (outdoor theme).
- Promote local agritourism.
- Adopt SafeRoutes to School, Vision Zero, and other policies. (Note: LCLGRPB is developing a Safe Streets and Roads for All plan for Warren/Washington Counties.)
- Redo Slate Quarry to nature preserve:
  - o Provide tours and access to active or historic slate guarries.
  - o Host tours in collaboration with Main Street businesses.
- Put wayfinding to destinations on new app.
- Outdoor recreation opportunities:
  - o Conduct inventory of businesses and identify opportunities for improvement.
  - o Identify potential entrepreneurs.
  - o Start a co-op to rent supplies.
  - o LCLGRPB will work with residents to finance start-ups.
  - o Bike shop/hostel in the village.
  - o Partner with regional bike shop to offer summertime bike rentals.
- Create a park on village-owned property on Braymer's Mountain and clear trees to allow the monument to be seen again (suggested post-workshop).

# Goal 3 – Infrastructure and Facilities Enhancements: Improve infrastructure such as trails, sidewalks, cell phone service, and park facilities to enhance the safety, convenience and enjoyment of outdoor recreation activities.

Granville is fortunate to count numerous natural and recreational resources among its assets, but infrastructure gaps are keeping the community from fully tapping into and benefiting from those assets. Principal among those is the Delaware and Hudson Rail Trail, which presents the opportunity to connect the village of Granville to communities throughout the region, make it a recreation destination, and elevate everyday quality of life for residents. Making key investments in the rail trail, along with other fundamental infrastructure like cell coverage, will allow Granville to reap much greater community and economic benefits from the assets it already has.

## Action 3.1 – Complete the Delaware and Hudson Rail Trail from Granville to Poultney, including a bypass around the existing gap.

What is this? Why is it important? Who benefits?

The Delaware and Hudson Rail Trail is central to Granville's reputation as an outdoor recreation destination—and completing it is vital to the community's success. The trail between Granville and Poultney is almost continuous, with the exception of a short gap. Since efforts to close this gap have been unsuccessful, it will be necessary to create a bypass around it. Having a continuous, well-maintained rail trail with a clearly signed bypass will elevate Granville as a bicycling, walking, running, snowmobiling, and equestrian destination, along with Poultney, Vermont and other towns on the trail. The rail trail will offer many benefits to local residents too, from easier, close-to-home access to physical activity; to the ability to reach more neighborhoods and destinations by bike; to greater health benefits.

Initial next steps and deadlines (Present >24 mos.)

- Re-engage/revitalize the Rails to Trails Committee with representatives from Poultney and other trail towns.
- Identify a bypass route around the gap in the trail using town or state roads. (Route 22?)
- Engage with NYSDOT about what improvements they would be willing to make on state roads.
- Determine whether additional funding is needed for work on the trail or the bypass.
  - o Transportation Alternatives Program (requires that right of way is in hand or acquirable)
  - NYSDOT Five Year Capital Improvement Program (connect with Greg Wischer)
  - o Glens Falls Hospital (signage)
  - o Adirondack Glens Falls Transportation Council (funding to assess safety of bypass route)
- Approach landowners about bypass options.

# Action 3.1 – Complete the Delaware and Hudson Rail Trail from Granville to Poultney, including a bypass around the existing gap.

Measures of	Bypass route identified
success	Funding for bypass/trail improvements secured
	Landowner permission for bypass secured
	Rail trail (with bypass) completed
	Strong local/regional Rails to Trails Committee working together
Lead Role	Matt Hicks, Granville Town Supervisor
Supporting cast	Rails to Trails Committee with local/regional representatives
	Adirondack Glens Falls Transportation Council
	John Huggins, Glens Falls Hospital/Department of Health Complete
	Streets
	Audrey Burneson, NYSDOT
	Greg Wischer, NYSDOT
	Karen Lorf, NYSDOT Bike/Ped Group
	Greg Western, Cross Vermont Trail Association
	Dwayne Daigle, Border Riders Snowmobile Club
	Rick Roberts, Village of Granville Clerk-Treasurer
	Allison Gaddy, Lake Champlain-Lake George Regional Planning Board
	Washington County Planning
	Landowners
	Poultney Delaware and Hudson Rail Trail Stakeholders
	Nic Stark, Rutland Regional Planning Commission (creating regional rail
	trail stakeholder group)
	NYS Parks
Potential needs	NYSDOT Transportation Alternatives Program
and resources	<ul> <li>Northern Border Regional Commission Catalyst program could help fund trail building.</li> </ul>
	Glens Falls Hospital Creating Healthy Schools and Communities (can fund)
	projects of \$15k or less)
	<ul> <li>Lake Champlain-Lake George Regional Planning Board Safe Streets for All planning grant (\$400k)</li> </ul>
	Adirondack Glens Falls Transportation Council funding for planning
	<ul> <li>Jason Kemper, Saratoga County Zimm Smith Trail (right of way issues)</li> </ul>
	Rails to Trails Conservancy: webinars, best practices
	USDA Rural Development: Rural Business Development Grant and/or
	Community Facilities Direct Loan and Grant Program
	<ul> <li>The Town of Granville, with support from LCLGRPB, has applied for a Rails</li> </ul>
	to Trails grant to support the planning of the alternative route (safety, users, etc.).
	The Border Riders have been working with property owners and have
	permission from many for the bypass route.

#### Action 3.2 – Improve the rail trail within the village.

#### What is this? Why is it important? Who benefits?

The fact that the rail trail runs directly through the Village of Granville is a tremendous opportunity to improve residents' health and quality of life, attract visitors to village businesses and events, and make Granville an integral part of a regional network of thriving small communities. Improving the trail and better connecting it with other village amenities will increase the visibility and usage of the trail. A few targeted improvements would increase perceptions of safety and make clear that the rail trail is a well-cared for resource that is welcoming and accessible to all residents and visitors. Suggested improvements included the following:

- A more consistent surface that is friendlier to bikers than the cinder trail base.
- Benches/waypoints as stopping points for trail users.
- Call boxes (1 or 2 per mile), for safety reasons due to the lack of cell service in several areas.
- Flower beds with perennial plants to beautify the trail. These could be maintained by the local Garden Club.
- Restroom facilities (somewhere within the Village limits) for trail users.
- If the Village proceeds with a facility to provide service to food trucks, this was suggested with close access to the trail.

#### Initial next steps and deadlines (Present > 24 mos.) Measures of

 Identify and pursue funding sources for the various elements of this action.

# success

- Funding secured
- Rail trail improvements made
- Rail trail usage increases

#### Lead Role

- Rick Roberts, Village of Granville Clerk-Treasurer
- Allison Gaddy, Lake Champlain-Lake George Regional Planning Board
- Beth Gilles, Lake Champlain-Lake George Regional Planning Board

#### Supporting cast

- Village of Granville Board of Trustees
- Dan Williams, Slate Valley Museum
- Adirondack Glens Falls Transportation Council
- John Huggins, Glens Falls Hospital/Department of Health Complete Streets
- Jon O'Rourke, Northern Border Regional Commission

#### Potential needs and resources

- USDA Rural Development Community Facilities Grants (for projects under \$50k) or Rural Business Development Grant
- Northern Border Regional Commission Catalyst program is a resource for trail infrastructure (infrastructure award maximum is \$1MM or \$3MM if you meet certain eligibility criteria).
- Hudson River Valley Greenway funding

# Action 3.3 – Provide glamping opportunities at Hicks Orchard, Dancing Ewe, or Mitchel Hirsch's property.

Witchel Hirsch's	
What is this? Why	Glamping opportunities in Granville will provide a unique overnight lodging
is it important?	option to visitors. It will allow them to stay in Granville, and could serve as an
Who benefits?	attraction for additional tourism, benefiting other local businesses and the
	local economy. This action will help to establish Granville as a distinctive
	outdoor recreation destination.
Initial next steps	<ul> <li>Work with property owners to identify location(s) for glamping. (3-6</li> </ul>
and deadlines	months)
(Present >24 mos.)	<ul> <li>Create business plan(s) for glamping, identifying investment needs,</li> </ul>
	revenue streams, marketing plans, and other key factors for starting this
	line of business. (6-12 months)
	<ul> <li>Install the infrastructure needed for glamping. (12-24 months)</li> </ul>
	Purchase needed equipment. (12-24 months)
	<ul> <li>Open and promote glamping business(es). (24-36 months)</li> </ul>
Measures of	Glamping location(s) identified
success	Business plan(s) created
	<ul> <li>Infrastructure installed and equipment purchased</li> </ul>
	<ul> <li>Glamping business(es) up and running</li> </ul>
	Business(es) are profitable
	Number of overnight stays
Lead Role	<ul> <li>Property owners (i.e. Mitchel Hirsch, Parker Hill Farms; Michelle Wilson, Hicks Orchard)</li> </ul>
Supporting cast	<ul> <li>Jenine Macura, Glens Falls National Bank, and other banks/lending agencies</li> </ul>
	Connor Hoagland, Granville Area Chamber of Commerce
	Laura Oswald, Washington County Tourism
	<ul> <li>Deanna Durway, Washington County Local Development Corporation</li> </ul>
	(revolving loans and other business support)
	Chuck Barton, Warren and Washington Industrial Development Agency
	Adam Bailey, Northern Forest Center
	Tricia Rogers, Adirondack Regional Chamber of Commerce
	Faith West-Gorman, Empire State Development
	Chris Hunsinger, USDA Rural Development
Potential needs	• Examples of other glamping sites and how they are funded, operated, etc.
and resources	<ul> <li>Example of a relatively new (2020) glamping property in TX</li> </ul>
	<ul> <li>Loans: Washington County Local Development Corporation revolving</li> </ul>
	<u>Ioans</u> , Lake Champlain-Lake George Regional Planning Board <u>Small</u>
	Business Loan Fund and small/start-up business assistance
	Business planning assistance
	Booking service
	Marketing
	Physical space (acquire or designate)

#### Action 3.4 – Conduct a cell coverage analysis for Washington County. There are numerous places without cell service in Granville and Washington What is this? Why is it important? County. A cell coverage analysis would identify dead spots, make the case to Who benefits? the State that infrastructure investment and funding are needed, and make emergency responders aware of the areas where people might not be able to call for services. Identify potential funding sources for the analysis. Initial next steps and deadlines Secure funding and a consultant to conduct the analysis. (Present >24 mos.) Complete the analysis. Funding and consultant secured Measures of success Analysis completed Lead Role Beth Gilles, Lake Champlain-Lake George Regional Planning Board Pamela Landi, Washington County Planning Supporting cast Laura Oswald, Washington County Economic Development Washington County Department of Public Safety Town of Granville Village of Granville Potential needs Lake Champlain-Lake George Regional Planning Board has applied for Northern Border Regional Commission funding for this analysis. and resources A question for later: Who will own the cell infrastructure once it is built? Some funding sources such as USDA Rural Development, require the applicant to own it.

Participants also brainstormed these additional action ideas during the workshop. While these actions were not detailed further during the workshop, they could also support implementation of Goal 3.

#### Bike/Ped:

- o Connect the school to trail.
- o Create an ADA Tourist Plan.
- o Planning + mapping of Spur Trails from D+H Trail.
- o Implement signage along routes.
- Work with NYSDOT to plan connections/walkability.
- Contact NYSDOT to lower speed limit to 25 mph in village.
- Apply or TAP grant to fill bike/ped gaps.
- o Install traffic calming infrastructure.
- o Relay sidewalks.
- o Improve dangerous intersections.

#### Bike infrastructure:

- o Install bike parking at everyday destinations.
- o Build additional bike facilities.

- o Develop a Bike Master Plan.
- Pickleball:
  - o Construct an outdoor court.
  - o Explore expanding little league fields for use in the off season.
- Create a food truck hub permanent space. This could also include a pavilion for the farmers market and be located near the village and rail trail.
- Build a dog park.
- Create a community land/park to be a multipurpose space.
- Consider whether town-owned land could become a Community Forest.
  - The Pember has a nature preserve—connect it with the village/museum/rail trail (suggested post-workshop).
- Expand museums.

Goal 4 – Regional Partnership and Connections: Support collaborative relationships with nearby communities like Poultney, Salem, Rupert, Hampton, West Pawlet, and Cambridge to create partnerships for efforts such as marketing, economic development initiatives, and infrastructure projects.

Granville is part of a constellation of small communities with rich recreational amenities, traditional main streets, and unique histories and cultural institutions. Working together will yield much better results than each of these towns and villages going it alone. Taking a regional approach will attract more funding for infrastructure, draw more interest from visitors, and be more likely to recruit and retain employers and jobs. Collaborating around marketing and promotion, economic development, and infrastructure will also save time and resources for partners who are short on human and financial capacity.

Action 4.1 – Iden	tify and pursue regional rail trail connections.
What is this? Why is it important? Who benefits?	New York State is crisscrossed by rail trails, including the Empire State Trail, the Champlain Canalway, the Warren County Bikeway, and more, and is attracting increasing numbers of bicycle tourists. Granville is positioned to connect to some of those trails and increase bicycle tourism in the community. This action will identify the highest-priority regional rail trails to connect to and start to plan routes to make those connections.
Initial next steps	<ul> <li>Convene a meeting of the Rails to Trails Committee to discuss options.</li> </ul>
and deadlines (Present > 24 mos.)	<ul> <li>Convene meetings with other regional rail trail groups/organizations.</li> <li>Identify the highest-priority and most feasible rail trails to connect to (including potentially the Warren County Bikeway).</li> </ul>
	<ul> <li>Secure funding for planning and development.</li> <li>Plan routes and begin the process of developing those routes through property acquisition, signage, and more.</li> </ul>
	<ul><li>Convene meetings with NYS Parks to discuss alternatives.</li></ul>
Measures of	<ul> <li>Highest-priority connections with regional rail trails identified</li> </ul>
success	Route planning begun
Lead Role	<ul> <li>Relationships with other rail trail groups/organizations strengthened</li> <li>Rails to Trails Committee</li> </ul>
Supporting cast	<ul> <li>Nic Stark, Rutland Regional Planning Commission (creating regional rail trail stakeholder group)</li> </ul>
	<ul> <li>Mary Ward, Champlain Canalway working group</li> </ul>
	Pattie Simone, Glens Falls Feeder Canal Alliance
	<ul> <li>Adirondack Glens Falls Transportation Council</li> </ul>
	<ul><li>Lake Champlain-Lake George Regional Planning Board</li><li>NYS Parks</li></ul>
Potential needs	Washington County Public Health + Youth Bureau biking event as an
and resources	example

#### Action 4.1 – Identify and pursue regional rail trail connections.

- Adirondack Glens Falls Transportation Council bike planning resources
- Northern Border Regional Commission Catalyst program could help fund trail building

# Action 4.2 – Create a position to coordinate outdoor recreation economic development and community development efforts in Granville and with regional partners.

# What is this? Why is it important? Who benefits?

Outdoor recreation and related community and economic development efforts are a top priority in Granville. Creating a position to coordinate this work and drive it forward will keep momentum going and keep these items on the agenda. This position will add the capacity needed to obtain funding, engage the community, inform decision makers, and coordinate all the stakeholders implementing this plan on an ongoing basis. Importantly, this coordinator will also serve as a liaison to other communities in the region, ensuring that outdoor recreation projects are aligned and achieve maximum impact. This position could be focused on Granville, Washington County, and other surrounding communities/counties as well, depending on needs and interests.

#### Initial next steps and deadlines (Present >24 mos.)

- Develop a work plan.
- Look for models.
- Secure funding for the position.
- Hire a coordinator.

### Measures of success

- Work plan developed
- Position advertised
- Coordinator hired

### Lead Role Supporting cast

- TBD
- Chris Hunsinger, USDA Rural Development
- Lake Champlain-Lake George Regional Planning Board
- Kyle Wilber, NYS Department of State
- Sarah Pelkey, Town of Poultney
- Sarah Ashton, Cambridge Valley Community Development and Preservation Partnership
- Salem/Hampton/West Pawlet

#### Potential needs and resources

- Local Government Efficiency Program
- <u>USDA Rural Development Rural Business Development Grants</u>: Can fund staff positions
- Example: <u>Recreation and Outreach Coordinator in Sanders County</u>, Montana

Action 4.3 - Host	a bike race event connecting Poultney, Granville, and Cambridge.
What is this? Why is it important? Who benefits?	A bike race event will draw tourism to the region, and benefit not only Granville but the larger area. Working together to plan a mutually beneficial bike race will build relationships among the towns. It will encourage residents to travel to each of the towns, giving them all an economic boost.
Initial next steps and deadlines	<ul> <li>Convene a meeting of community leaders and recreation stakeholders from Granville, NY; Poultney, VT; and Cambridge, NY.</li> </ul>
(Present >24 mos.)	<ul> <li>Develop a plan for the bike race, including steering committee, route, permits, sponsorships and funding, and timeframe.</li> </ul>
	Convene the steering committee and begin to plan the event.
Measures of	Steering committee assembled and meeting
success	Plan developed
	Bike race event held
Lead Role	• TBD
Supporting cast	Sarah Pelkey, Town of Poultney
	Sarah Ashton, Cambridge Valley Community Development and
	Preservation Partnership
	Other supporting cast TBD
	Could potentially expand to other communities
Potential needs and resources	Example: Tour of the Battenkill Bike Race (Sarah Ashton from Cambridge to connect)
	Example: The Gran Fondo in Vermont
	NYS I Love NY funding for events

Participants also brainstormed these additional action ideas during the workshop. While these actions were not detailed further during the workshop, they could also support implementation of Goal 4.

- Establish connections between Granville + Lake George.
- Collaborate to create a regional brand.
- Inventory open space available regionally to build additional trails.
- Provide transportation between Granville and Amtrak station.

# Goal 5 – Youth Engagement: Create and expand opportunities for young people in Granville to be involved in outdoor recreation activities, downtown revitalization efforts, and local cultural and historical celebrations.

Youth engagement is an important part of ensuring prosperity for the Village of Granville. Involving youth in current issues facing the village and giving them a role in decision-making will strengthen their sense of community and connection to Granville, making it more likely that they stay to raise their own families. Additionally, tapping into kids' ideas will create a more vibrant, diverse, and authentic community. Outdoor recreation is the perfect place to start, as many kids take part in it and have opinions about it, and it has the potential to impact their lives in so many ways.

### Action 5.1 – Establish a Youth Commission to provide new and exciting ideas for outdoor recreation and other recreation needed in Granville.

What is this? Why is Engaging Granville's youth in shaping the community's future is critical to both our town's and our kids' well-being. Bringing youth into leadership roles. it important? Who benefits? will foster their sense of community pride, connection, and selfdetermination. This will result in healthier kids and a more vibrant community, where new ideas are supported and youth stay to make their homes and families in Granville as adults. A Youth Commission will also strengthen intergenerational connections. Initial next steps Present the idea of the Youth Commission to the Village Board of and deadlines Trustees and determine how to create and formalize it and who will (Present >24 mos.) coordinate it. Develop procedures for how the commission presents ideas to the Board. Reach out to schools, especially middle and high schools, to promote the Youth Commission. Identify students who want to join the commission. Send out a survey to middle/high school students. Develop a leadership program around student needs. With the new commission members, develop a mission statement and an initial project to work on with a specific timeframe, role for the commission, and "deliverable." Establish the commission and begin their initial project. Measures of Youth Commission established Ideas from the kids implemented success Vandalism decreased Youth engaged in the community Lead Role AJ Scarlotta Jackie Williams, Granville Parent Teacher Organization Paul Garrone, Granville Little League Payton Barlow, Scarlotta's Car Hop

### Action 5.1 – Establish a Youth Commission to provide new and exciting ideas for

outdoor recreation and other recreation needed in Granville. Other middle and high school students (student government, sports) Village Board of Trustees Supporting cast Megan Steves, Granville Parent Teacher Organization Karin Rozell, Granville Parent Teacher Organization Joel Aubrey, New Vision Church Homeschool Future Farmers of America Boy Scouts Girl Scouts Ashlee Zinn, School Marrio Torres, School Board Tom McGurl, School Superintendent Jenine Macura, Glens Falls National Bank Youth Commission coordinator Potential needs and Funding for administrative functions resources Meeting space Snacks Examples of youth commissions in other communities

#### Action 5.2 – Organize youth events around their outdoor recreation interests.

Do the members need school credit or other compensation/recognition?

What is this? Why Youth are a key audience for outdoor recreation in Granville. It is important to is it important? ensure that local outdoor recreation facilities and programs are meeting kids' Who benefits? needs and aligning with their interests, and that future investments support kids getting outside and being active. It is also vital to make sure that kids are aware of and can access the outdoor recreation amenities that Granville currently has. Soliciting the feedback of youth on outdoor recreation offerings and organizing events based on those interests will support more active and engaged kids and a more vibrant and sustainable community into the future. Initial next steps Work with local schools and clubs to survey youth on their outdoor and deadlines recreation interests and needs in the community. Assess responses of youth survey to see what events are desired. (Present >24 mos.) Identify and promote events that are already happening. Prioritize one or two events to host in the near term. Organize and host events with youth participation in the planning and execution. Youth outdoor recreation interests identified Measures of Youth-focused events held success

#### Action 5.2 – Organize youth events around their outdoor recreation interests. Youth participation in outdoor recreation events Youth engagement/leadership in event planning Youth volunteers at events More kids outside and active Lead Role Jackie Williams, Granville Parent Teacher Organization Youth Commission (see Action 5.1) Supporting cast **Parents** Joel Aubrey, New Vision Church Homeschool **Future Farmers of America Boy Scouts** Ashlee Zinn, School Marrio Torres, School Board Tom McGurl, School Superintendent Caitrin Maloney, Sustainable Trailworks/Slate Valley Trails (Poultney) 4H Paul Garrone, Granville Little League **Brian Jennings, Summer Rec?** Other local clubs/organizations that work with kids or in outdoor recreation (i.e. local biking/hiking/fishing groups) Potential needs Sample youth outdoor recreation survey from RERC peer community and resources Monte Vista, CO Social media/marketing manager Human time to organize and hold events (adult and youth) Advertising Funding/sponsorships for events Graphic designer to create logos/materials for events

## Action 5.3 – Encourage youth participation in rail trail improvements and maintenance.

# What is this? Why is it important? Who benefits?

Engaging Granville's youth in improving and maintaining their local outdoor recreation facilities will foster a sense of ownership and pride, as well as increase kids' interest in getting outside and taking part in recreation activities. Opportunities abound for kids to get involved in trail construction, maintenance, park improvements, clean-ups, and more. Not only will this support more active and engaged kids, it will nurture their sense of environmental stewardship and open doors to careers in recreation and natural resource management.

#### Initial next steps and deadlines (Present >24 mos.)

- Identify projects in need of youth volunteers and specific roles for youth.
- Secure materials/tools.

maintenance.	
	<ul> <li>Coordinate with a volunteer hours program with the high school to recruit volunteers.</li> </ul>
	Execute projects with youth volunteers.
	<ul> <li>Recognize and celebrate their accomplishments through social media, ribbon cuttings, awards, etc.</li> </ul>
Measures of success	<ul> <li>Youth outdoor recreation facility improvement and maintenance projects identified</li> </ul>
	Projects completed
	Youth participation in projects
	Outdoor recreation facilities clean and well-maintained
Lead Role	Youth Commission (see Action 5.1)
	Dwayne Daigle, Border Riders Snowmobile Club
Supporting cast	School system
	Middle and high school students (student government, sports teams)
	Teachers
	Future Farmers of America
	Parents
	Jackie Williams, Granville Parent Teacher Organization
	Caitrin Maloney, Sustainable Trailworks/Slate Valley Trails (Poultney)
	Village Board of Trustees
	Megan Steves, Granville Parent Teacher Organization
	<ul> <li>Karin Rozell, Granville Parent Teacher Organization</li> <li>Homeschool</li> </ul>
	는 경우 보면 보면 가는 보다면 하면 보면 보다면 한다면 하면 하면 되었다. 전환 하면 보면 보다면 보면 보면 보면 보다면 보면 보다면 보다면 보다면 보다면
	Marrio Torres, School Board     Tom McGurl, School Superintendent
	Tom McGurl, School Superintendent     Joseph Market Class Falls National Bank
	Jenine Macura, Glens Falls National Bank
	• 4H
	Brian Jennings, Summer Rec?
Potential needs	Students
and resources	Teachers
	Parents
	Commitment

Participants also brainstormed these additional action ideas during the workshop. While these actions were not detailed further during the workshop, they could also support implementation of Goal 5.

- Conduct a youth survey to assess their interests and needs.
- Granville Recreation Program revitalize for kids.

- Start a fly-fishing club.
- Organize youth bike rides.
- Encourage Washington County's participation in Envirothon.
- Increase school access to outdoor recreation.

#### IMPLEMENTATION AND **NEXT STEPS**

Following the workshop, the Steering Committee and workshop participants continued working together to develop and begin implementing the Community Action Plan. Three Zoom calls with the Planning Assistance Team were held on May 31, June 28, and July 18, 2023, during which the group refined the action plan, discussed progress made post-workshop, and planned their next steps. Listed below are some key implementation steps that have been made since the workshop:

- At the conclusion of the workshop, every participant shared an offer—what they can and/or would like to provide to advance the action plan—and an ask—what they hope and/or expect from the process moving forward. These are included in Appendix B.
- The Village of Granville has worked with the Lake Champlain-Lake George Regional Planning Board to pursue grants for Mettowee Park, rails-to-trail extensions, and Main Street revitalization.
- Community members are working on developing pickleball courts in Mettowee Park and will be applying for funding from the Granville Community Foundation.
- A meeting was held with the Chamber of Commerce to introduce the plan and explore partnership opportunities.
- Washington County planners have offered mapping resources and event promotion through the County's Tourism Events webpage.
- The Village of Granville has held a meeting with the New York Department of Transportation to discuss alternative alignments to the rail-trail between Granville and Poultney.
- The Border Riders have been working with property owners and have permission from many for the bypass route.
- Community members have begun conversations with Washington County to hold bike safety classes and bike helmet programs at Granville schools. Plans for a bike rodeo in 2024 are also being made.

#### **APPENDICES**

- Appendix A Contact List
- Appendix B Workshop Exercise Results
- Appendix C Funding and Technical Assistance
- Appendix D References

#7 For many years, the Village Board has authorized the Village Clerk and Mayor to attend the NYCOM Fall Training Conference. NYCOM provides instruction and guidance in a wide variety of subjects—from FOIL and Open Meetings Law, and other important events like Elections, Changes in the Retirement System, etc. In years past, the Village has also obtained cost-saving solutions through NYCOM and saved a great deal of expense—we refinanced the Municipal Center, switched health plans, power suppliers and affected several other changes like a utility audit, all through contacts established through NYCOM and the conference. This year's conference is Sept. 18-22 in Lake Placid. The Deputy Clerk will not be able to attend, so office coverage will not be necessary.

I am requesting authorization to attend, and I believe that Mayor Labas will be attending as well.

Similarly, in October, NYCOM conducts a training school for DPW Superintendents. Seminars are provided for continuing education for water & sewer infrastructure (required annually to maintain one's license), as well as streets/sidewalks, rites of way, and a variety of other topics. Seeking permission for Scott Mackey to attend if he is able.

Thank you.

#### Fall Leaf & Brush Collection Schedule

The Village DPW will be collecting yard waste according to the schedule listed below. Leaves can be raked curbside or placed in clear plastic or brown paper bags curbside, while brush should be bundled into lengths not exceeding 4 feet. Those wishing service on any other dates can contact the DPW at (518) 642-1815 or the Clerk's Office at (518) 642-2640:

Monday, October 2nd Monday, October 30th

Tuesday, October 10th Monday, November 6th

Monday, October 16th Monday, November 13th

Monday, October 23<sup>rd</sup> Monday, November 20<sup>th</sup>